

Mansfield Community Radio Inc.  
PO Box 667  
Mansfield 3724  
Phone 03 5775 2333  
Email: enquiries@radiomansfield.org.au  
Web: www.radiomansfield.org.au



**Community Radio Sponsorship Booking Form**

**Details**

Business Name/Organisation \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_ P/code \_\_\_\_\_

Phone \_\_\_\_\_

Mobile \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

**Schedule Selected**

Code  \_\_\_\_\_

Period Start \_\_\_\_\_ Finish \_\_\_\_\_

Cost \$ \_\_\_\_\_

**Declaration**

I, (Name) \_\_\_\_\_

of (Business/Organisation) \_\_\_\_\_

hereby request that Mansfield Community Radio Inc. broadcast the agreed sponsorship announcements during programmed times for the period of this contract.  
In return, I agree to pay the sponsorship amount indicated in the above schedule.  
I understand Terms of Payment are 100% on signing unless other arrangements have been made.

Signed by sponsor \_\_\_\_\_ Date \_\_\_\_\_

Signed by MCR representative \_\_\_\_\_ Date \_\_\_\_\_

**Office use**

Booking form received	_____	To air	_____
Announcement processed	_____	Start	_____
Invoiced	_____	Finish	_____
Payment received	_____	Follow Up	_____



# Radio MANSFIELD 99.7 FM



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## Sponsorship Schedule from 1 Jan 2012

Code	Contract Period	Cost Period	Minimum Spots	\$/spot	\$/month
W	Weekly	\$30	15	\$2.00	
M	Monthly	\$100	65	\$1.54	\$100
Q	Quarterly	\$300	195	\$1.54	\$100
H	Half Yearly	\$600	390	\$1.54	\$100
Y	Yearly	\$1,200	780	\$1.54	\$100
NW	News / week	\$70	70	\$1.00	\$260
WW	Weather / week	\$70	70	\$1.00	\$260
PS	Part Show / month	\$50	25	\$2.00	\$50
FS	Full Show / month	\$100	50	\$2.00	\$100
O	Other	POA			

### Please note

An invoice will be forwarded soon after the contract is signed and we would appreciate payment prior to the announcement going to air. Please allow 7 days for preparation, as the professional production of a recorded announcement is recommended.

Announcements are 30 second spots, a minimum of 15 per week.  
News and weather tags are 15 seconds, a minimum of 70 per week.  
Each week several of these are also broadcast to Alexandra, Marysville & Yea through our sister station 3UGE FM, Upper Goulburn Community Radio.

We appreciate your support of Local Community Radio  
and know our listeners support our sponsors.  
*Latest statistics show that community radio  
has the fastest growing number of listeners throughout Australia*

***and Mansfield is no different!***

### For your records:

Start Date \_\_\_\_\_  
Renewal Date \_\_\_\_\_  
Code \_\_\_\_\_  
Paid \_\_\_\_\_