

Mansfield Community Radio Inc.
PO Box 667
Mansfield 3724
Phone 03 5775 2333
Email: radiomansfield@dodo.com.au
Web: www.radiomansfield.org.au



Community Radio Sponsorship Booking Form

Details	
Business Name/Organisation	_____
Address	_____
	_____ P/code _____
Phone	_____
Mobile	_____
Fax	_____
email	_____

Schedule Selected	
Code	<input type="text"/> _____
Period	Start _____ Finish _____
Cost	\$ _____

Declaration	
I, (Name)	_____
of (Business/Organisation)	_____
hereby request that Mansfield Community Radio Inc. broadcast the agreed sponsorship announcements during programmed times for the period of this contract. In return, I agree to pay the sponsorship amount indicated in the above schedule. I understand Terms of Payment are 100% on signing unless other arrangements have been made.	
Signed by sponsor	_____ Date _____
Signed by MCR representative	_____ Date _____

Office use	
Booking form received	_____ To air _____
Announcement processed	_____ Start _____
Invoiced	_____ Finish _____
Payment received	_____ Follow Up _____

Radio MANSFIELD 99.7 FM

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Sponsorship Schedule from 1 Jan 2007

Code	Contract Period	Cost Period	Minimum Announcements	\$/spot	\$/month
W	Weekly	\$30	10	\$3.00	\$130
M	Monthly	\$120	45	\$2.67	\$120
Q	Quarterly	\$300	135	\$2.22	\$100
H	Half Yearly	\$570	270	\$2.11	\$95
Y	Yearly	\$900	550	\$1.64	\$75
NW	News / week	\$60	50	\$1.20	\$260
WW	Weather / week	\$60	50	\$1.20	\$260
PS	Part Show / month	\$70	30	\$2.33	\$70
FS	Full Show / month	\$120	60	\$2.00	\$120
O	Other	POA			

Please note

An invoice will be forwarded soon after the contract is signed and we would appreciate payment prior to the announcement going to air. Please allow 7 days for preparation, as the professional production of a recorded announcement is recommended.

Announcements are 30 second spots; news tags are 15 seconds; there are a minimum of 10 announcements per sponsor per week.

Each week several of these are also broadcast to Alexandra, Marysville & Yea through our sister station 3UGE FM, Upper Goulburn Community Radio.

We appreciate your support of Local Community Radio
and know our listeners support our sponsors.
*Latest statistics show that community radio
has the fastest growing number of listeners throughout Australia*

and Mansfield is no different!

For your records:

Start Date _____

Renewal Date _____

Code _____

Paid _____